

guages, the nations of these countries will have a chance to become acquainted with the literature and culture of our people.

This can be achieved through the direct activities of Palestinian information workers or by cooperation between writers in those countries and organizations of our writers.

Moreover, translation of books dealing with economic and political analyses touching on our cause and questions of the Middle East give the nations of these countries an opportunity to understand the material reasons for the struggle in this region.

Art

Despite all the strategic importance of translations of Palestinian literature, Palestinian poetry and Palestinian political and economic works into the languages of these nations, it is still not enough. Palestinian information workers have the duty to actively advance this goal in order to show the diversity of culture of our people, to acquaint the public with their cultural heritage and their creative contribution to human civilization.

Palestinian folk art is one of the expressions of the Palestinian creative contribution to mankind's culture.

Furthermore, it is the duty of Palestinian information workers to show these nations how this rich cultural-artistic legacy combines with modern creation in the field of graphics, the theatre, the art of film, and in other areas.

The Enemy On a Worldwide Scale

If we look at the international field from the other side, we see that our revolution and our information workers are facing an enemy that controls the most powerful information machinery the world has ever known. It consists of a long list of capitalist information enterprises and institutions - official and unofficial - and the machinery of the world Zionist movement which controls comprehensive and vast networks covering the whole world.

The production of these imperialist and Zionist institutions, which Palestinian information workers must counter, have their strategic and technical designs. They have a tremendous breadth, ranging from books published in capitalist countries to radio stations transmitting news and commentaries in a way that poisons the minds of citizens of these countries.

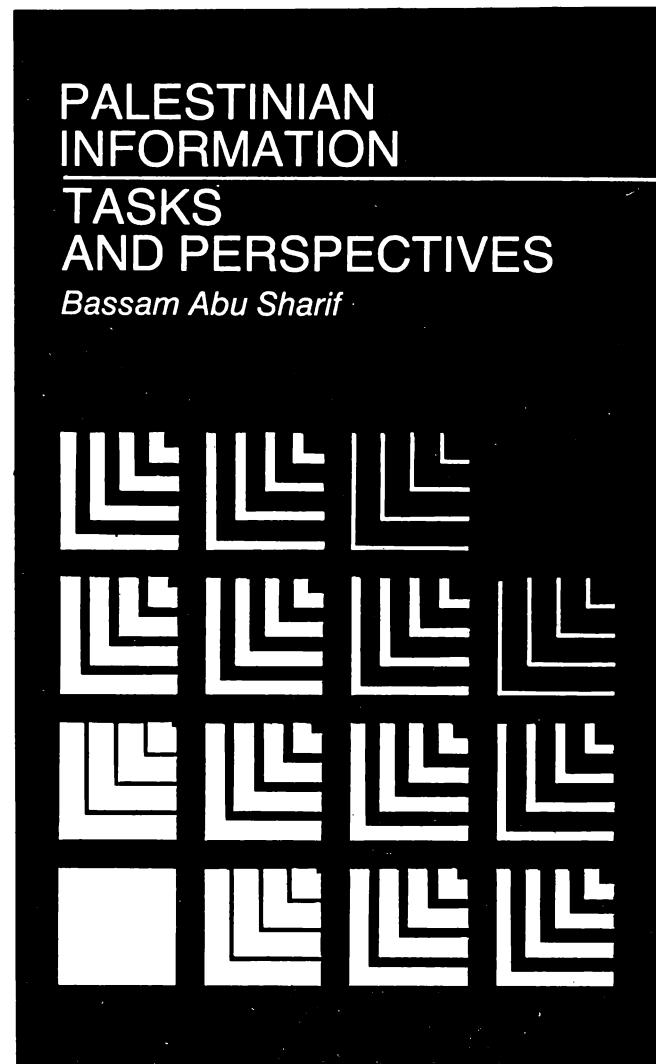
If the information confrontation will continue in the way it has been going, we will not be successful. At the present time we are squandering many good efforts in too many directions, thereby reducing their effectiveness and influence. Besides, these efforts are based mainly on the industriousness of those who expend them, and not on a clearly formulated plan of action with precise goals.

That is why we say that the time has come to work out a unified plan of confrontation with the enemy's information activities, a plan from which all our activities would stem and in the frame of which all our efforts would be united.

The details of this plan are not a subject for this paper. Let me only point out its general needs and features.

Strategic aspects

Since 1967 Palestinian information activities have been based on the idea of enhancing the name of Palestine and having the voice of Palestine reach the ears of public opinion so that world attention is directed to the just cause of our people. These efforts on the whole have produced results. They were based on the sacrifices of our people and the heroism of our fighters. But this type of activity no longer suffices to achieve



the desired ends. It is essential to work out a strategic, long-term action plan whose aim will be to intensify knowledge about our struggle among people living in capitalist countries and who are under the daily influence of imperialist communication media.

Another aim will be to unmask the distortions and untruths about our people and their cause, which have been sown by the mass media in the minds of the citizens of these countries.

Think how many have read in novels and detective stories, distributed in millions of copies to the citizens of these