

countries, about the immorality of the Palestinian Arab, about what a blackguard he is, etc. And how many have seen monster films which inculcate such ideas in the minds of film-goers. And how many have seen a picture whose purpose is to arouse sympathy for the Zionists who have usurped our homeland.

Two main strategic aims can be achieved through a long-term plan, during whose implementation we will put in the hands of citizens of capitalist countries our literature, our stories and our poetry in translation to their languages and, at the same time, we will encourage the authors of these countries to write about our homeland, about our people and about our struggle objectively, without any distortion.

The strategic plan I am proposing must include the production of full-length feature films showing in a skillful and acceptable manner the real facts in such a way as to interest the public in those countries which are controlled by imperialist communication media.

Such a desirable plan must endeavour to mobilize the hidden reserves of our authors, artists and film-makers, to creatively approach further production that has long-lasting influence. We do not expect that the effect will be immediately visible in the near future.

Palestinian information workers carry on their shoulders responsibility for having this strategic program linked with the phased plan of the revolution on the one hand and the information actions of the enemy on the other.

Phased Information Program

We are a national liberation movement and we have our strategic and phased goals. We must therefore draw up a phased information plan combining our activities for the implementation of our strategic information aims with our practical, everyday activities.

The Palestinian cause has been presented from the time of the defeat in 1967 to the present day so as to call attention to the situation of our people and their tragedy and to bring about a change in the earlier general attitude which did not recognize any rights for our people.

Palestinian information activities attained success in carrying out these aims:

- The name of Palestine has become universally known on a worldwide scale in connection with the cause of a people exiled from their own country.
- The Palestine Liberation Organization (PLO) is recognized on a worldwide scale as the representative of this people.
- Everybody, including the enemy, recognizes today that the Palestinians have «rights» that must be obtained.
- It is generally recognized in the world that there is a need to solve the problem of the Middle East whose core is the Palestinian cause.

But this development, achieved thanks to struggle and many sacrifices, must once again undergo a qualitative change. Once again it will be necessary for our people to fight and to make sacrifices, but this time in tandem with information

efforts on a qualitatively different level from the previous ones. For Palestinian workers of communication media a great responsibility devolves from this.

Our decisive duty now is to draw up this phased information plan in two directions: defensive and offensive.

Defensive Direction

Palestinian information workers have the task of drawing up a phased plan on how to counter the Zionist enemy which is trying in different ways to distort the picture of our people's struggle. If the basic stage of the information line of the imperialist-Zionist enemy is to describe the Palestinian struggle as terrorism, then the Palestinian plan to confront this line must show the liberating and cultural face of our people's fight. This means using basic facts and information which no thinking person or objective observer can refute.

Offensive Direction

In this regard the plan must be based on everything that is positive, on everything that has been achieved, and on everything that has brought world public opinion to the view that the Palestinian cause must be solved and that the Palestinians must have their inalienable rights. The most marked point of this offensive aspect of the plan is to clearly and intensively express «how our people understand their right to self-determination».

No democratic or liberal thinking person can oppose the slogan «Support the right of the Palestinian people to self-determination». Therefore it is necessary to stress this slogan and give it a scientific content from which, naturally, stems the demand to establish an independent state without any conditions.

Daily Information Work

But it is not enough just to draw up a strategic and a phased plan and to set out their aims and manner of realization. It is the daily information work that fills the gaps and permits implementation of the goals of both plans.

The Palestinian cause is in the first place a liberation cause in the world and is, moreover, the core of struggle in the Middle East, which is to say in a region floating on the most powerful sea of oil in the world. The great strategic importance of this region is also the reason why the Palestinian cause has won the attention of the whole world. That is why it has resulted in endless commentaries and daily arguments on a worldwide scale and also among the Arab countries.

This likewise explains the significance of daily information work, the need to constantly follow the information flow and the attitudes of friends and enemies, the need to counter negative attempts and to support positive efforts. This type of work assumes various forms in practice. It means constantly stressing resistance to disinformation by the enemy and a daily information drive to strengthen truth in public opinion.

To be continued...