

I INTRODUCTION

It is assumed and generally accepted that the Americans are exposed only to one point of view about Palestine, namely the Zionist point of view. This is because the Zionists have control over the mass media in the U.S.A.

In view of the above assumption we are particularly concerned about the Americans who get to see the other side of the Palestine problem. A population of such Americans is the American community in Lebanon. By residing in Lebanon, that community has the opportunity of becoming acquainted with the Arab point of view.

Thus the American community in Lebanon has been exposed to two mass media systems which present two different views of the Palestine problem.

Exposure to the Arab point of view is expected to leave some effect on the persons exposed to it, whether that effect is negative or positive.

The main aim of this study is to measure the change of attitudes, if any, of the Americans who live in Lebanon and have been exposed to two communication systems.