

there are two approaches to the study of attitudinal change: *first*, by studying the same group back home and then following up the study after the group spends one year or more in an Arab country; *second*, by taking a sample in the U.S. which is of a similar background to the sample of Americans taken in Lebanon. Due to circumstances beyond our means neither of the two ideal methods could be followed.

This being so, and due to the nature of the sample (as will be seen later) we believe that the present research is a primary survey for a much more developed and precise detailed study.

Research Plan

The main sources from which we got the names and addresses of Americans in Lebanon are two: a) A.U.B. Telephone Directory; b) The 1969 edition of the "American Business Concerns, Educational and Philanthropic Institutions in Lebanon."

We do not claim that these two sources provide a 100 per cent coverage of the Americans in Lebanon; however they definitely include a large majority of the Americans who reside in Lebanon.

The number of Americans listed in the two sources is 538. A questionnaire was designed and tested; then it was mailed to all 538 subjects. It was found that 78 subjects had