

per cent of our sample believed it was both misleading and incomplete. 5 per cent thought it was doubtful. 15 per cent gave no answer. (See Table 4b below.)

The fact that 70 per cent of our sample did not trust their mass media could not be generalized with regard to the American public, because of the special qualities of our sample.

TABLE 4b

<i>Position on picture drawn by AMM</i>	<i>%</i>
True	15
Doubtful	5
Misleading	23
Incomplete	31
Misleading incomplete	11
No answer	15
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Total	100